

CONFEDERATED TRIBE OF THE GOSHUTES RESERVATION

Strategic Plan Meeting – November 17, 2006

In Attendance: Evonne Evening, Jeanine Hooper, Perry Mathews, Jason Justesen, Ed Naranjo, Diane Murphy, Melissa Oppenheim, Christine Steele, Sharla Dick, John R. Fields, Wendell Hatch, Alycia Crowley, Mary Pete, Edwin Clover, Bernard Steele, Mark Oppenheim, Chrissandra Murphy, Jeff Williams, Cindy Burton

Purpose of this meeting is to begin the process of developing a strategic plan for the community.

Ed opened the meeting with an explanation of strategic planning; it's a plan for the future, to set up a strategy for attaining community goals. Replaces the day to day planning which is a set up for failure. In this planning process all Tribal members will be taken into account, not just those that live on the reservation.

Jeff and Cindy set the agenda. Everyone helped to set the ground rules for brainstorming.

Agenda:

- Introductions
- Ground Rules for the Meeting
- Strategic Planning Process
- Brainstorming – all participate
- Next Step – Vision
- Summary of the Day
- Who, What, When to do Next
- Follow-Up & Coordinate

Ground Rules:

1. All ideas are okay
2. No judging
3. No yelling
4. Communication
5. Speak up
6. Have fun
7. No interrupting
8. Respect
9. No laughing at Ed's questions
10. Allow others to get question clarification

Brainstorming ideas: (Some ideas came up more than once)

- Employment other than Tribal Office
 - assembly factory
- Make our own power source
 - windmill, water
- Fire station with all of the emergency equipment
- Manufacturing assembly
 - Transfer/pick-up station; Ferguson; relay station
- Gas station or small convenience store

- Bingo hall (for employment)
- More jobs for Tribal as well as non-Tribal people
 - includes all of the valley people
- Growth for the community
- Health and job issues
- Economic development
- Investors (locate them)
- Gambling & casino (slots)
- Alternative energies
- Waste management
- Store
- The Tribal Council & community be more open to adventure (risk taking)
- Be able to accept failure
- Look at the entire enrollment, those off reservation as well as on
- Provide motivation and support of other people's ideas
- Allow individuals to develop ideas
- Developing partnerships with those who have financial/technical capabilities to strengthen the community's ideas
- Holistic approach (addressing housing and jobs)
 - All things should be in support of growth of the community
- Capacity development – education
- Sustainability
- Opportunity to succeed
- Asset mapping
- Kids need recreation/activity center; they need something to do
- Greenhouse
- Health center with dialysis equipment
- Law enforcement
- Education building with museum, featuring Tribal material
- Motel/RV on the reservation
- Hunting – elk, make jerky
- Day care facility
- After school program
- Health equipment
- Day care with equipment for the facility
- Senior/elder center

- Recreation/activity area/facility
- Building for vehicle maintenance
- Head Start is needed
- Vehicles
- Motel/gas station/store combined
- Post office (to have own post office building)
- Need better treatment center for alcohol and drug facility
- Jobs – manufacturing (example: dolls)
- Elder center in its own building
 - include a kitchen and everything
 - on one side of the building have a rest home w/24 hour on call
- Health center with everything; staff, exercise equipment, pharmacy
- More pro-active members; the whole community – youth & elders
- Facility like a funeral home for loved ones that have passed on (a building or facility)
- Automotive shop; fee for service; for private & Tribal vehicles; a cooperative; tool rental
- New Tribal office building that would include a post office
- Hotel/ or activity/recreation facility should include a swimming pool
- Road improvements
- Art colony; instructional and/or rental of a facility; natural beauty of the area
- Geology field trips – this doesn't take away from the environment
- Bottled water plant
- Basic industry (examples: dolls, elk jerky)
- Power; wind, solar
- Cell phone tower
- Greenhouse; grow native plants for local landscaping
- Charter school/museum
- Activity center that includes bowling, basketball; not just for fun, but also for health
- Camping/resort/seclusion
- Technical training needed (example: there is currently only one CDL license in the community)
- Police
- Ranching/cattle: currently have 2 that aren't doing anything to make a profit – the North & South Ranches, increase hay production, dude ranch potential

- Native language and education as part of the culture; keep these going
- Hunting & fishing; locally there are already people who can guide
 - Use those from off the reservation; a chance to bring them home
- Use Ferguson as a transfer station to cut costs; its been there for 14 years
- Ranching: North & South Ranches have 3 hay crops/season
 - hay production could serve the local area, such as ranches in Calio
 - local people already have haying skills, no training costs
 - just need to purchase the haying equipment
- Ranching; own processing facility; butcher own meat; sell locally to casinos
- Livestock could be raised for rodeo stock
- Wildlife; upland game farm (pheasant, chukar, quail); could use hay fields for this
 - its likely local people already have the skills to do this
- What do we want to be; how do we want to help our own people
 - harmony between the way things are and how they can be
 - start thinking like business people
 - there are roadblocks to the young people returning
- Keep traditions and should be able to gain the support of elders
- Storytellers are disappearing
- Retention of the language and prosperity can live side by side
- Encourage Tribal members to move back; with jobs & life style
- Tribes are typically socialist, but living in a capitalist society; this creates conflict
- Economic development – bucks and bulls
 - increased population of elk; possibility of swapping elk for bison
 - bison can be used for family food & ceremonial purposes
 - low cost maintenance, but hard on fences
- Tribal or individual ventures? Helping an individual will help the Tribe
 - individual could give the Tribe some of their profits
 - improve business reputation
 - make the venture work and keep it working
- Give Tribal members the opportunity to move back; need housing & jobs
- Dude ranch
 - family oriented (in contrast to Wendover)
 - brings urban people away from the city
 - ties to the North & South cattle ranches
 - Big events to promote to urban visitors; branding, shipping & haying

- Bad reputation; we need to look at this
 - how to overcome it
 - public relations work is needed
 - can use it to our own advantage; that was history, there is a new group of people now
 - motivational for Tribal members
 - some may be due to Skull Valley band
 - Outside assumptions about reservation life and how much money comes from the government
 - Perceptions about finances
- In some meetings, attendees have been glad for Tribal input
- Buffalo are health conscious meat; lower cost than beef; lower in fat; graze on open range; some people just like to look at them
- Strength (best attributes), Weakness, Opportunities, Threats (opposition) = SWOT
- Takes money to make money – where will it come from
 - annual dividend for the Tribe
 - use this money on one of these projects to become Tribally owned
 - an investment from the Tribe
- Can also use existing resources and use that money to return on this investment
- Go to meetings when invited; it opens up more opportunities
 - makes our presence known, its to our benefit
 - we're running out of money
- Ute Tribe was doing deals under the table, getting money that wasn't benefiting the whole Tribe; now they've corrected this and its working well
- Pharmaceutical distribution tie to health facilities
- Hunting & Fishing: New York Seneca Tribe has casinos, and has asked to purchase elk tags from Ibapah area to offer as winnings at their casinos; offers a once in a lifetime opportunity for someone to hunt here; good way to increase outreach
- Project Bravo – technology employment with computers/telecommunications
 - broadband & technology
 - development process
 - visit Ute, Shoshone, Cedar City Tribe to see what they are doing
- Take casino reservations here in Ibapah for Wendover
- Tribal members working on the internet

- Youth detention center; jobs & funding to support it
- Boot camp ranches for youth in lieu of incarceration
- Holding facility for Federal prison system/immigration
 - looked at Ferguson site but its too small
 - prisons are full, so this is an opportunity to tap into
 - Tribe can provide services to this facility; food, housing, infrastructure
- Make clothing for the military; currently happening in Anmeth/Montezuma Creek; making battle uniforms; Jason helped with the technical assistance for this project -- purchase of equipment (sewing machines) manager training and setting up a non-profit to operate the business until the Tribal managers are ready to take over; this is a 2-3 year project
- Distribution center, making use of existing building
- Anmeth CDC may have been instrumental in getting partnerships & plan in place
- Holding facility for immigrants; something for them to do during the day:
 - making military clothing
 - telemarketing
 - room reservations
 - order for supplies
- Certified welders/mechanics
 - utility trailers
 - larger trailers; horse trailers, ATV/snowmobile trailers
- Develop partnership with Small Business (SBA) program
- Need to include more partners

List of additional partners to contact are as follows:

- SBA, Small Business Development Center
- Utah Economic & Community Development; Dept of Community & Culture
- Tooele County/ White Pine County / Elko County
- Indian Health Services (IHS)
- Forest Service
- Bureau of Land Management
- Natural Resources Conservation Service, Great Salt Lake RC&D
- Bureau of Indian Affairs
- Utilities and power companies
- State Department of Health

- UDOT, Nevada DOT
- Other Tribes
- Department of Environmental Quality
- Nevada Film Commission
- Utah Film Commission
- Utah & Nevada Indian Affairs Commission
- Division of Wildlife Resources (UT), Fish & Game (NV)
- Fish & Wildlife Service
- Army Corp of Engineers
- Trout Unlimited
- Turkey Federation
- Pheasants Forever
- Rocky Mountain Elk Foundation
- National Rifle Association
- Department of Defense
- Utah Parks & Recreation
- Intertribal Bison
- Farm Services Agency
- Rural Development
- Intertribal Council

TO DO ITEMS:

1. Tribe to notify all of the above entities of that they are beginning the development of a strategic plan
2. Cindy will get notes back to the Tribe and all participants by December 9th.
3. Tribe will post notes on their website goshutetribe.com
4. Jeff will post notes on the RC&D website as well
5. Each meeting attendee will talk with one person about this strategic plan and get that person's ideas
6. Tribe will take this information to the community to gather additional ideas and to get a feel for the direction on how to proceed
7. Jeff & Cindy will contact each meeting attendee by January 15th to gather additional ideas
8. NEXT MEETING FEBRUARY 16 @ 9:00 a.m. at Tribal Headquarters.